

# Audience

## Weekly Report 27: 4/12 - 4/18

A large portion of presentations is considering the target audience and this can end up completely changing a presentation is conducted. With a more technical or experienced audience, a higher level of rigor for the topic of interest will be implemented. With a less experienced audience, concepts will need to be simplified while still retaining their original meaning.

This past week I had the opportunity to build my presentation in such a way that it conveys the thoughts in an effective manner to a less experienced audience. In doing so, I was able to not only educate the community around me but also gain a deeper understanding of my own topic through the Feynman Technique.

One of the major challenges of adapting this presentation to fit a less technical audience was filling in the knowledge gap with oversimplified yet applicable types of information. For example, to illustrate the Word2Vec language embedding, instead of using vectors to illustrate this, I utilized numbers and then performed the same operations that would be used in Word2Vec. Through doing this, I was able to not only convey the information in an effective manner but also grasp a better understanding of the concept myself. From this experience, I have become a better mentor, something that is vital when considering that new members join software teams regularly and it is important to be able to teach them technologies that are regularly used within the corporation. From a technical standpoint, this presentation served to be beneficial because I gained skills of gaining and reinforcing knowledge in a quick manner, a skill that is widely sought out at top software firms.

Reflecting for the future, this week's experiences have been instrumental in setting me up for success when working in the software industry. It has helped me grow both as a developer and as a mentor, a combo that is certain to be a pathway for success.

