

# Building an Enticing Resume

Weekly Report 2: 8/26 - 9/1

Resumes, in essence, extract your best attributes and condense them all into one page. When contacting employers or other professionals, it is the first thing you send them: the first impression. Resumes are the first stepping stone to one's success in the professional world.

Over the past week, I had the opportunity to really reflect upon myself and create an enticing resume for my ISM career. The resume effectively incorporates aspects of my life related to my career choice and characteristics of myself that truly describe who I am.

As easy as this may sound, brainstorming ideas for a resume was not as effortless as many may think it may be. There are several aspects of myself that I could have included in my resume; however, upon reflection, I decided to include things that mattered to me the most, not those that were most impressive. In order for professionals to get the best feel of my character, they need to know the type of person they are assessing. By incorporating elements that matter to me, I am also continuing to develop my personal brand. Collectively, this all contributes to my growth of becoming a full-fledged professional.

After having created the resume, I was able to see the advantages of this one-pager. From the viewpoint of a professional, it gives a first insight of an individual and generally the things he values. However, more importantly, from the viewpoint of the individual, it allows for someone to highlight the characteristics he wants to base his brand upon. In reflection for the future, having these resume building skills will allow me to build the most ideal resume while further establishing my business personality.



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